




## Promote Your Participation in the Conference

We are relying on you to help educate others in your network about the value of attending **Recruiting Trends & Talent Tech**. As a speaker, we request that you spread the word about your session. You can do this, and promote other conference features of your liking, in a combination of ways. We would be happy to assist you; contact us at [RecruitingTrends@lrp.com](mailto:RecruitingTrends@lrp.com). Additionally, we have provided a Promo Code below for you to use in your efforts that provides a substantial discount. Here are some easy ways to do your part:

- Announcement on your company's website
- Brief email to your colleagues. If you have a large list of clients or contacts that you would like to promote your session to, we can help! Email us at [RecruitingTrends@lrp.com](mailto:RecruitingTrends@lrp.com).
- Announcement in your company's printed and/or electronic newsletter
- Blog post
- Press release
- List Recruiting Trends & Talent Tech on your company's upcoming events calendar
- LinkedIn   
Post to your company's LinkedIn Group and join the [Recruiting Trends & Talent Tech group](#). Then join existing discussions or start your own to share details of your session.
- Twitter   
Please always use the conference hashtag: #HRERecruitTalent  
**Suggested tweets to use with the discount offer:**
  - Hear me speak on XX at #HRERecruitTalent and save \$100.00 with Promo Code SPK17
  - Don't miss my session on XX at #HRERecruitTalent. Save \$100.00 with Promo Code SPK17
  - Special discount to see me speak at #HRERecruitTalent: Use Promo Code SPK17 to save \$100.00
  - Join me at #HRERecruitTalent where I'll be speaking about XX. Save \$100.00 with Promo Code SPK17
- Facebook   
Post to your organization's Facebook page and Like the [Recruiting Trends & Talent Tech page](#) to share details of your session.

### Special Discount Offer for Your Colleagues

Your colleagues can use the **Promo Code SPK17** to save \$100.00 when registering.

**COMING SOON!** New speaker marketing tool to promote your participation at Recruiting Trends & Talent Tech — keep an eye on your email in July for more details!



Don't forget to post the [speaker badge](#) to your company's website and blog, and add it to your email signature!